

PRESS RELEASE

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Media Contact:

Matt Sawyer, Director of Marketing
413.528.2000 x 160

eMail: marketing@skibutternut.com

Art Contest creates colorful hits for Ski Butternut Terrain Park.

This is one contest where your art is guaranteed to become a hit. The artist's canvas will be one of ten plywood and steel structures commonly called rails or fun boxes that line the Ski Butternut terrain parks in winter.

To submit work for consideration artists need to submit a sketch or sketches of an actual hit chosen from one of six hit shapes shown on the Ski Butternut web site under the snowboarding link. Artists should pick a hit (or two, or three, if they want to submit multiple sketches) and do a sketch that depicts their artistic concept integrated into the rail or fun box as a painting.

Sketches of the hit(s) showing what the rail or fun box would look like when painted with their artwork need submitted by the October 22nd deadline to Ski Butternut at 380 State Rd., Great Barrington, MA 01230.

From all artwork submitted a selection committee will choose up to 10 artists to actually paint their design on one of the hits. The artists will then have access to their assigned hits from October 25th to November 12th to finish painting the hits. Artist's Entry forms along with six pictures showing a variety of the hit shapes and other information are available online at

<http://www.skibutternut.com/snowboarding/terrain-park.html>

Nice prizes await the winners. Prizes range from 1st place which allows the winner to choose between a \$250 check, or Ski Butternut season passes for their immediate family to lower amounts of cash or lift tickets. There are ten prizes available in total. Winners will be selected by a jury who will review the 10 painted hits with winners announced on or around November 25th.

Start drawing and submit your work today. Where else can an artist get a guarantee that their work will become a hit! Ski Butternut is a family oriented mountain, so artists are asked to keep that in mind.

Ski Butternut is currently offering winter 2005-06 season passes at the following incredibly low prices: \$199 Adult, \$169 Jr., just \$69 for young kids. Unlike other

areas there are no blackout dates on these passes; Ski Butternut season passes are valid every day the area is open. Ski Butternut is committed to making skiing and riding affordable! For a free brochure or to learn more about Ski Butternut call (413) 528-2000 or visit us online at www.SkiButternut.com.