

PRESS RELEASE

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Great Barrington, MA – Ski Butternut offers College Students a \$20 discount on weekend and holiday lift tickets via an online coupon.

Students get \$35 Lift Tickets on Weekends and over all holidays. That's right over all holiday periods.

Regular adult lift ticket rates at Ski Butternut are \$55 so the \$35 College rate is a \$20 savings.

Coupons are valid any weekend and over all holiday periods this winter.

College students will also save midweek when they present a coupon for a \$20 Lift Tickets (reg. \$25) or on Tubing \$10 (regular rate is \$18).

Students need to go to the following page: <http://www.skibutternut.com/allrates/students.php>

Or they can find the page on the Ski Butternut website: www.SkiButternut.com click on **All Rates** then click on **College Coupon \$35 Lift Tickets**.

Once they have filled in the online coupon form they simply click submit. The web site will take them to a customized coupon page. Print off a copy of this page. Bring the printed off coupon with you to the mountain along with your College ID.

Students can use the Ski Butternut college coupon as often as they want this winter. There are no limitations on how often they can use the college coupon. Ski Butternut encourages students to pass the word on this great deal to all their skiing and snowboarding friends.

Ski Butternut is located in the South Western corner of Massachusetts, less than 2.5 hours from NYC or Boston.

The mountain offers a nice variety of slopes with 22 trails, 2 Terrain Parks, 1000ft vertical, 100% Snowmaking coverage, 12 Lifts (including 3 quads), a tubing center and on mountain ski and snowboard shop. Simply put a nice fun mountain at a great rate, especially for College Students!

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