

FOR IMMEDIATE RELEASE

Jane's Quad Opens at Ski Butternut with Community Support

Great Barrington, MA — Ski Butternut is proud to announce the official opening of *Jane's Quad*, a newly installed lift that marks a significant investment in the resort's future and enhances the experience for guests across the region. The successful completion of this project reflects a tremendous collaborative effort among local businesses, state agencies, and the dedicated team at Ski Butternut.

Planning for Jane's Quad began in January 2022, with initial work focused on permitting and environmental considerations. Key support from the Massachusetts Department of Conservation and Recreation (DCR) helped identify a lift terminal location that would protect the surrounding natural environment, ensuring long-term sustainability. While guests may miss the familiar "gully" ride, the new alignment better serves both environmental and operational needs.

"This was a true team effort," said Ron Crozier, General Manager at Ski Butternut. "Every department at Ski Butternut was involved, and I'm incredibly proud of the hard work and long hours put in by our staff to bring Jane's Quad to life."

Ski Butternut partnered with Skytrac Services for the supply and installation of the lift, which was completed well ahead of schedule. Numerous local and regional firms contributed to the project, including:

- Berkshire Engineering, SK Design Group, and Goddard Consulting (engineering and permitting)
- Native Habitat Restoration and the Great Barrington Conservation Commission
- G.J. Pease Company, Inc., Ryan Electric, Chris Hassett Electric, Radius Crane and Rigging, Bassett Foundations, and G.W. Tatro

The Great Barrington Building Department and the Massachusetts Tramway Board provided vital oversight throughout the process, ensuring compliance and safety from start to finish.

Financing the project was made possible with the support and guidance of Lee Bank, a valued community partner.

Special recognition goes to Jef Murdock, the owner of Ski Butternut, whose vision and leadership made this investment possible.

“Jane’s Quad represents more than just a new lift, it’s a symbol of what we can accomplish when local agencies, businesses, and individuals come together with a shared goal,” said Crozier. “To all who played a part, thank you.”

Ski Butternut extends its gratitude to the many local suppliers and community members who contributed along the way.

About Ski Butternut

Located in Great Barrington, Massachusetts, Ski Butternut is a family-friendly ski area dedicated to delivering exceptional winter sports experiences. With a commitment to sustainability, safety, and community, the resort continues to be a treasured destination for visitors throughout New England.