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Ski Butternut Announces Exciting Upgrade: New Jane's Quad Chair to Replace Overbrook Triple Chair

Great Barrington, MA (Date) – Ski Butternut, one of New England's favorite family ski resorts, is excited to announce the installation of a new state-of-the-art Skytrac lift, set to replace the Overbrook Triple Chair for the 2025-2026 ski season. This multi-million-dollar upgrade reflects Ski Butternut's ongoing commitment to enhancing the mountain experience for its loyal guests.

The new lift will be called "Jane's Quad" to pay homage to Jane Murdock, who passed away last winter at age 88. Jane opened the ski area with her husband Channing in 1963. She loved the outdoors, was an avid skier, and a dedicated ski area operator.

Jane's Quad will feature a four-person chair design with improved loading and unloading areas, ensuring accessibility for all levels of skiers and snowboarders. The new lift will have fifteen towers and 125 carriers. The carriers for the chair will also feature footrests and comfortable seat pads to maximize guest comfort. The installation is part of Ski Butternut's long-term plan to maintain its reputation as one of the best-value ski destinations in the Berkshires.

Jane's Quad, designed and manufactured by Skytrac, will significantly improve skier and rider access to the Uptown, Freewheeler, and Downspout trails. The new top terminal will be located above the location of existing Overbrook terminal to eliminate the uphill section of Uptown. The lift has a 3633 foot horizontal length and 757 foot vertical rise. Known for its advanced safety features, reliability, and efficiency, the Skytrac lift will provide a smoother ride and allow visitors to spend more time enjoying the slopes.

The site preparation for the new lift was completed in the fall of 2024. Construction is set to commence in the spring, with the lift ready to operate for the start of the 2025-2026 winter season. Ski Butternut has worked closely with the Massachusetts DCR and local Conservation Commission to mitigate any environmental disturbances. "After a multi-year planning, engineering, and permitting phases, we are excited to bring this modernization to Ski Butternut," said Dillon Mahon, Marketing Director of Ski Butternut. "This area of the mountain is a favorite among our guests, and this new lift will enhance the overall experience. It's a long-term investment in the future of Ski Butternut and in the enjoyment of our skiers and snowboarders."

Ski Butternut, located in the heart of the Berkshires, is renowned for its family-friendly atmosphere, affordable pricing, and excellent terrain for all abilities. This latest enhancement ensures that Ski Butternut continues to offer top-quality experiences to its visitors for many years to come.

Guests can follow progress updates on the Ski Butternut website and social media channels. For more information, visit www.skibutternut.com or contact marketing@skibutternut.com.

About Ski Butternut

Nestled in Great Barrington, Massachusetts, Ski Butternut is a premier ski resort known for its exceptional snow conditions, welcoming vibe, and affordable lift ticket prices. With 22 trails, 10 lifts, and a dedicated ski school, Ski Butternut offers something for everyone, from beginners to seasoned skiers and riders.